



Services

The Hōly Pixel.

Branding

We develop your brand in a professional way:

- 3 logo proposals.
- Brand manual:
 - Chromatic palette.
 - Typography.
 - Visual resources.
 - Logo application.
- Stationery (business cards, letterheads).



Web Development

- Basic website.
(One scroll page of 3 to 4 sections + contact form).
- Do you need Domain and Hosting? we can help you.
- More than a basic website? Tell us what you need and we will be happy to develop your custom website.



Digital Marketing

We help maximize visibility and customer acquisition through leading online advertising platforms such as Google Ads and Meta Ads, in order to target highly segmented audiences, drive quality traffic to websites and applications, and increase the return on advertising investment (ROI), in addition to creating your entire online presence through your website and social networks. In addition, our team is certified by Google.



1. **MASS REACH**
2. **ACCURATE SEGMENTATION**
3. **MEASUREMENT AND TRACKING**

Social Media

BASIC PLAN

Nothing is better than starting a brand to communicate its essence from the beginning.

Knowing its differentiators, value proposition and what it will bring to the customer to love us and become part of the community.

STRATEGY

- Definition of content pillars for the brand according to the objectives established by the client. objectives established by the client.
- Definition of voice, tone and personality of the brand.

COMMUNITY MANAGER

- Content programming.

PRICE UPON REQUEST

PRO PLAN

If you are about to start your brand with a new branding, you need an ally to lead hand in hand the communication.

In this package we will define the communication strategies, content strategy, storytelling, opening campaign and campaign.

We will define the alignments that will govern the voice of your brand.

COMMUNICATION STRATEGY

- Definition of brand discursive lines.
- Development of buyer persona, market segmentation, who are we talking to?
- Development of brand essence.
- Brand personification.

KICKOFF CAMPAIGN

- Concept and objectives to be measured.
- Definition of visual line of sight with audiovisual equipment.

CONTENT STRATEGY

- Definition of discursive lines that will rule the brand.
- Visual Moodboard by discursive line.

PRICE UPON REQUEST

NOTE

We adapt to the plan that best suits your brand, it is important to know that the above mentioned can be modified for strategies and campaigns are more optimal and give better results.



Contact

Whatsapp: +52 33 1754 0265

Website: theholypixel.com

Instagram (MX): @theholypixel

Instagram (USA): @theholypixel_us



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